

The State of Beauty Today *La Beauté aujourd'hui*



University of South Florida, Tampa Campus
Feb. 28 - Mar. 1, 2014

AN INTERNATIONAL BILINGUAL (FRENCH/ENGLISH) CONFERENCE
COLLOQUE INTERNATIONAL BILINGUE (FRANÇAIS/ANGLAIS)

PROGRAM/PROGRAMME

Friday, Feb. 28: Grace Allen Room (Library 4th floor)
Saturday, Mar. 1: Marshall Student Center, Room MSC 3705

The conference will be free and open to all.
Ce colloque est ouvert gratuitement à tout public.

**Friday February 28th, 2014:
Grace Allen Room (Library 4th floor)
9:30am - 5:30pm**

**Saturday March 1st, 2014:
Marshall Student Center 3705
10:30am - 5:00pm**

This international conference on *The State of Beauty Today* will address the specific topic of beauty in our contemporary world, especially as it pertains to culture, fashion, design, art, language, literature, drama and film. Is there a common ground to define what beauty is today? In some avant-garde art forms and literature, it has been rejected as an old-fashioned notion that has become irrelevant in our fast-evolving society, while modern philosophers insist that the quest for beauty is at the core of humanity and may even save the world, as Dostoyevsky famously said. The conference will examine what is at stake around this concept; how and why it is disregarded or embraced in today's global culture. If we can still speak of beauty, what part plays nostalgia, if any, and what are some new criteria that may describe it, if any, and have they evolved over time when compared with previous representations? How is beauty debated and put into words or images, in society, literature, fine arts, films, or on stage? The languages of this conference will be French and English.

Ce colloque sur *La Beauté, aujourd'hui* se propose d'examiner ce qu'il en est de la notion de beauté de nos jours à l'ère de la mondialisation, en particulier dans les domaines de la culture, de la mode, du design, des beaux-arts, de la philosophie, du langage, de la littérature, du théâtre et du cinéma. Qu'est-ce que la beauté aujourd'hui? Peut-on s'entendre sur une définition commune? Certains artistes et écrivains d'avant-garde la rejettent comme vieux-jeu alors que certains philosophes estiment que la quête de la beauté est au cœur de la condition humaine et qu'elle peut sauver le monde, comme le disait Dostoïevski. Ce colloque examinera les enjeux de la beauté, aujourd'hui. Pourquoi et comment cette notion est-elle dépassée ou, au contraire, cultivée à l'ère de la mondialisation. Si on ose encore parler de beauté, quelle en est la part de nostalgie, s'il en est, et ses critères ont-ils changé par rapport à des représentations antérieures? Comment l'aborde-t-on de nos jours, et comment la représente-t-on en littérature, en philosophie, dans la société, en arts, au théâtre ou au cinéma?

PROGRAM/PROGRAMME

FRIDAY/ VENDREDI, February 28, 2014/ 28 février 2014

GRACE ALLEN ROOM, 4th floor Library

9:30am - 10:00am: Opening remarks/Ouverture du colloque
Gaëtan BRULOTTE, Main organizer and Distinguished Professor of French, World Languages, USF. Presentation of the conference
Christine PROBES, Co-organizer and Professor of French, World Languages, USF: Acknowledgment remarks.
Kiki CARUSON, USF World: Opening remarks.
Eric EISENBERG, Dean, College of Arts & Sciences; Hosting remarks
Stephan SCHINDLER, Chair, World Languages: Welcoming remarks

10:00am - 11:00am: Opening Plenary Session / Séance plénière d'ouverture

Dominique DESJEUX, Professeur d'anthropologie, U de Paris-V René Descartes (Sorbonne), France.

An Anthropological Approach of Beauty in China

11:00am - 12:00pm: Plenary Session / Séance plénière

Mariette JULIEN, Professeur, Ecole supérieure de la Mode (Fashion School), U. du Québec à Montréal, Canada.

Les tendances corporelles et vestimentaires 2014: fondement et symbolique d'une beauté artificielle et... authentique.

12:00pm - 2:00pm: Lunch for speakers and Visit at the Graphicstudio-Institute for Research in Art with presentation by Director Margaret A. Miller:

Art without Beauty

Miller will talk about the aesthetic experience of beauty and changing definitions of beauty throughout history and in contemporary art

2:00pm - 3:00pm: Plenary Session / Séance plénière

Constantin GRIGORUT, Prof. of French studies, University of Otago, New Zealand:

Rêveries sur la beauté d'un livre

3:00pm - 4:00pm: Plenary Session / Séance plénière

Marie BERNANOCE, Maître de conférences, Arts du spectacle, Université de Grenoble-Alpes:

Quand le rapport à la beauté est rapport au « bloc d'enfance »: le cas des esthétiques théâtrales pour la jeunesse

4:00pm - 5:00pm: Plenary Session / Séance plénière: Keynote speaker

Jean SERROY, Prof. émérite, U. de Grenoble-Alpes:

L'esthétisation du monde à l'âge du capitalisme artiste

5:30pm - 9:00pm: Reception for guest speakers, sponsors, and their members/Déplacement vers la réception, USF Contemporary Art Museum. Free parking in CAM lot after 5:00pm. Co-sponsored by community organization FRAMCO (The French American Business Council of West Florida).

SATURDAY/SAMEDI, March 1st, 2014/ 1^{er} mars 2014

Marshall Student Center Room MSC 3705

10:30am - 11:30am: Plenary Session / Séance plénière

Michel MESSU, Professeur de sociologie, Université de Nantes (France):

Pourquoi donc le 'beau sexe' ? Réflexions sociologiques autour d'un aphorisme séculaire

12:00pm - 2:00pm: Lunch sponsored by USF French Club.

2:00p - 3:00pm: Plenary Session / Séance plénière

Michel ERMAN, Professeur de littérature française, Université de Bourgogne, Dijon (France).

Méditations sur la beauté

3:00pm - 4:00pm: Plenary Session / Séance plénière

ROUND TABLE with all speakers and conclusion/Table ronde de synthèse avec tous les intervenants et conclusion du colloque.

Moderator/Président: Gaëtan Brulotte

4:00pm - 5:00pm: Reception in Marshall Student Center sponsored by World Languages, Florida-France Institute and Christine Probes.

Special thanks to **Dr. Alice Defacq** for the program design, **Nicolaos Bakomihalis** for booklet formatting; and for their invaluable help, graduate students and colleagues from the USF Department of World Languages.

SPONSORS

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